



BEACH HAVEN

TUNA OPEN

January 3rd, 2024

Dear Potential 4th Annual Tuna Open Sponsor,

We invite you to join us as a sponsor of the 4th Annual Beach Haven Tuna Open, the hottest new early season offshore tournament in New Jersey. This is the season's earliest Tuna tournament in NJ – when the Tuna fishing is at its best and tournament fishermen are chomping at the bit to get on the leader boards! With the support of potential sponsors like yourself, we are able to host a world class tournament and event for years to come.

The 3rd Annual Beach Haven Tuna Open saw the participation of 75 boats with a total paid out of \$186,400.00 and 2,334.28 lb of Tunas weighed in. Our hopes and expectations are to exceed last years boat count, and that we will register closer to 100 boats that could allow for the potential of well over \$200,000 in pay outs.

For the past few years, the tuna fishing has been consistently HOT in late Spring and early in the Summer. This is why we believe the June 8th-15th dates will be very attractive for Offshore and Inshore tuna fishermen alike. Our very low entry cost, extended fishing window, and our appealing Calcutta Options are ideal for both small and big boat fishermen.

We encourage you to commit early to maximize your business' exposure!

We look forward to working with you to make the 2024 Beach Haven Tuna Open Tournament the best tournament of the year...and many years to come.

Sincerely,

Andres Hernandez
Tournament Director

WHY BECOME A SPONSOR?

HIGH RETURN ON INVESTMENT

With an estimated 75 or more offshore fishing boats and hundreds of visitors over 6 days at the Beach Haven Marlin & Tuna Club, sponsorship reaches potential customers for a very small amount of money.

PRINTED MATERIALS

Sponsors of the Beach Haven Tuna Open receive credit on printed materials and advertising materials, corresponding to the level of sponsorship. Advertising materials includes, but is not limited to, a banner at our club during the tournament, social media, tournament book, and in fishing publications.

ONLINE PRESENCE

Sponsors have their logos displayed on the BEACH HAVEN TUNA OPEN website from the date of your commitment through the end of the year. Depending on your level of support, sponsors will also be promoted in the tournament's social media platforms such as Facebook and Instagram.

Please check the appropriate sponsorship level, fill in the contact information and return with a check made payable to Beach Haven Marlin & Tuna Club (BHMTTC).

Electronic submission of business logo and/or artwork must be submitted by emailing: andreshb22@me.com along with your ad-layout.

Any additional information please contact Brian Casey at 845-323-5013 or by email Bcasey@marketmastersmedia.com

Please check appropriate sponsorship level:

PRESENTING SPONSOR

BLUE FIN

BIG EYE

YELLOWFIN

VIP ROOM

SUSHI BAR

BAR

Company: _____

Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

Instagram Account _____

Website _____

Mail check and sponsorship form to:

BHMTTC

PO BOX 1216

BEACH HAVEN, NJ 08008

SPONSORSHIP LEVELS

Presenting Sponsor (2 available) \$5,000.00

Full boat entry (\$500 value)

Logo prominently displayed on ALL Tuna Open advertising materials including, but not limited to, the tunaopen.com website and social media apps.

Product or boat display space at BHMTTC

Marketing material in Captain's Bags (provided by sponsor)

Full page back-cover advertisement in tournament booklet

Banner displayed at BHMTTC

Verbal recognition at Captain's Meeting Awards Ceremony

1 dedicated social media post and story

Bluefin Tuna \$1,500

Full boat entry (\$500 value)

Logo prominently displayed on web page

Product or boat display space at BHMTTC

Marketing material in Captain's Bags (provided by sponsor)

Full page advertisement in tournament booklet

Banner display (provided by sponsor)

Verbal recognition at Captain's Meeting and Awards Ceremony 1 dedicated social post and story

Bigeye Tuna \$1,000

Same as Bluefin Tuna sponsor but, WITHOUT a boat entry.

Yellowfin Tuna \$500

Product display during Captains Meeting/dinner and/or Awards Dinner Logo included on website

Marketing materials in Captain's Bag's (provided by sponsor)

1 dedicated social media post and story

VIP Room Sponsor (1 available) \$3,000

Captains Meeting/Dinner (Captains Quarters)

Full boat entry (\$500 value)

Recognition on signage in banquet room.

Logo prominently displayed on the web page

Marketing material in captain's bags (provided by sponsor)

Full page advertisement in tournament booklet

Banner display at BHMTTC (provided by sponsor)

Verbal recognition at Captain's Meeting and Awards Ceremony 1 dedicated social media and story

Sushi Bar Sponsor (1 available) \$3,000

Awards Dinner

Full boat entry (\$500 value)

Recognition on signage at sushi station.

Logo prominently displayed on web page

Marketing material in Captain's Bags (provided by sponsor)

Full page advertisement in tournament book

Banner display at BHMTTC (provided by sponsor)

Verbal recognition at Captain's Meeting and Awards Ceremony 1 dedicated social media post and story

Bar Sponsor (3 available) \$500

Recognition on signage at outside bar area during 1 of 3 nights

Captains Meeting, Happy Hour, Awards Dinner)

Logo included on website

Marketing material used at bar (provided by sponsor)

1 dedicated social media post and story

